

# THE ADVANTAGES OF SELLING TO MAP COMMUNICATIONS, INC



- » Section 1042 of the IRS Code lets you take advantage of indefinitely deferring taxes by selling to MAP's Employee Stock Ownership Plan (ESOP).
- » By selling to MAP's ESOP and electing Section 1042 you are not investing in MAP, you are not investing in an ESOP. The sale proceeds are 100% yours.

Put up to **45%\*** more cash in your pocket by selling to **MAP** versus another party.

- » Automatic step-up in basis to your heirs.
- » You do not have to elect Section 1042 to sell to MAP. In other words Section 1042 is simply an option should you choose it.

Visit our **Online Tax Calculator** and enter your own Sale Price to see the significant Tax Advantages gained by selling to MAP

[MapCommunications.Com/Calc](http://MapCommunications.Com/Calc)

Hypothetical sale & tax scenario with seller based in NY state	Your tax implications selling to a NON-ESOP buyer	Your tax implications selling to MAP's ESOP and electing Section 1042	The result of selling to MAP's ESOP
<b>Business Sales Price:</b>	<b>\$2,000,000.00</b>	<b>\$2,000,000.00</b>	\$2,000,000.00 proceeds retained by deferring taxes \$580,920.00 more cash to you at closing 40.94% more funds than \$1,419,080.00
NY State Tax:	\$165,000.00	\$0	
Federal Capital Gains Tax:	\$339,920.00	\$0	
Affordable Care Act Tax:	\$76,000.00	\$0	
<b>Total Tax Paid:</b>	<b>\$580,920.00</b>	<b>\$0</b>	
Net Proceeds after Tax:	\$1,419,080.00	<b>vs</b> \$2,000,000.00	

## MAP Communications »

Interested parties please contact **Grant Sibley**  
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**Note:** This example compares the sale of a business as though Seller sold stock to a Purchaser for cash and the potential tax consequences that result from such stock sale; to a sale of a business through a stock sale to the MAP Communications, Inc. Employees' Stock Ownership Plan for cash. This calculator assumes Seller has zero basis in the stock or the assets of the business. Both scenarios assume the maximum marginal federal and state tax rates and the 3.8% Affordable Care Act Tax are applicable to such sales proceeds. Identical or substantially similar results will also most likely occur if Seller were selling their business via an asset sale to a Purchaser for cash compared to a sale of their business through a stock sale to the MAP Communications, Inc. Employees' Stock Ownership Plan for cash. This example assumes that all state taxes are deductible against Sellers taxable income for purposes of federal taxation but does not address the availability of federal taxes being deductible against Sellers taxable income for purposes of applicable state taxation. If any information is erroneous or if tax laws change, the information provided in this example will be inaccurate. You must understand that the projections are merely estimates of the potential tax consequences of alternative courses of action. Please note this example is provided for informational purposes only, with the understanding that by providing this example MAP Communications, Inc. is not providing legal or tax advice. This information should be reviewed with your legal or tax advisor before an alternative is selected.

\*Dependent upon your applicable state & federal tax rates.